

Accelerated growth at Elite Prospects

During the fourth quarter, we made significant strides in line with our strategy, with the launch of Elite Prospects' new app marking a major milestone. Adjusted for divested operations, the Group's revenue increased 8 percent to SEK 23.3 million (21.5), with a positive operating result. Elite Prospects grew by 27 percent to SEK 13.5 million (10.6), driven by new subscribers and a continuously strong advertising market in North America. A sharper strategic focus and a more efficient organization lay the foundation for profitable growth in 2025.

- Extract from Hannes Andersson's CEO statement

Summary Q4 2024 (compared to Q4 2023)

- The Group's net sales amounted to SEK 23.3 million (29.9). Excluding divested operations, net sales increased by 8 percent to SEK 23.3 million (21.5).
- Business Area - Elite Prospects:
 - Net sales increased by 27 percent to SEK 13.5 million (10.6).
 - Monthly recurring subscription revenue (MRR) increased by 16 percent to SEK 2.6 million (2.25).
 - Annual recurring subscription revenue (ARR) calculated as of the end of December increased by 16 percent to SEK 31.2 million (27.0).
- The Everysport business area's net sales amounted to SEK 7.1 million (17.2), of which SEK (8.4) million related to divested operations in the comparison period.
- The Group's adjusted operating result, EBITDA, was SEK 1,3 million (2,2).
- The Group's operating result, EBITDA, was SEK 1,3 million (1,7).
- The Group's adjusted operating profit after depreciation and amortization, EBIT, was SEK 0,8 million (1,8).
- The Group's operating result, EBIT, was SEK 0,8 million (1,3).
- The Group's profit after financial items was SEK 1,7 million (-9,8).
- Earnings per share were SEK 0.13 (-1.70).

Summary January - December 2024

(compared to January - December 2023)

- The Group's net sales amounted to SEK 86.5 million (147.7). Excluding divested operations, net sales increased by 10 percent to SEK 82.5 million (74.7).
- The Elite Prospects business area's net sales increased by 29 percent to SEK 46.3 million (35.8).
- The Everysport business area's net sales amounted to SEK 30.9 million (105.5), of which SEK 4.3 million (73.1) relates to divested operations.
- The Group's adjusted operating profit, EBITDA was SEK -9.7 million (1.8).
- The Group's operating profit, EBITDA was SEK -5.1 million (40.4).
- The Group's adjusted operating profit after depreciation, EBIT was SEK -9.7 million (6.7).
- The Group's operating profit after depreciation, EBIT was SEK -6.8 million (19.0).
- The Group's result after financial items was SEK -5.5 million (6.3).
- Earnings per share were SEK -1.06 (0.85).

Significant events after the quarter

- Jan Stensen was appointed interim CFO as of January 1, 2025, following CFO Lisa Villman's decision to pursue new opportunities outside the company.
- The Board announced a change in accounting standards from IFRS to K3. This is the first report prepared under K3 (see also pages 20-22).
- Elite Prospects launched a new app and set a new traffic record with 1.8 million visitors in a single week during the 2025 World Junior Championships (WJC).

Net sales (ksek)	Oct - Dec 2024	Oct - Dec 2023	Change	Jan - Dec 2024	Jan - Dec 2023	Change
Elite Prospects	13 467	10 612	27 %	46 262	35 782	29 %
Everysport	7 135	17 237	-59 %	30 909	105 459	-71 %
- Incl. divested operations	0	8 432		4 316	73 072	
Group	2 668	2 079	28 %	9 641	6 499	48 %
Group's total net sales	23 270	29 928	-22 %	86 812	147 740	-41 %
Excl. divested operations	23 270	21 496	8 %	82 496	74 668	10 %

Accelerated Growth at Elite Prospects

During the fourth quarter, we made significant strides in line with our strategy, with the launch of Elite Prospects' new app marking a major milestone. Adjusted for divested operations, the Group's revenue increased 8 percent to SEK 23.3 million (21.5), with a positive operating result. Elite Prospects grew by 27 percent to SEK 13.5 million (10.6), driven by new subscribers and a continuously strong advertising market in North America. A sharper strategic focus and a more efficient organization lay the foundation for profitable growth in 2025.

Earlier this year, we reported on the strong interest in Elite Prospects' new app, which was launched during the World Junior Championships (WJC). With over 50,000 downloads and continued strong momentum even after the tournament, the reception has exceeded our expectations. The app enhances both accessibility and engagement on the platform, increasing Customer Lifetime Value through longer and more frequent usage.

New traffic record and growing ad business

During the WJC, Elite Prospects set a new traffic record with 1.8 million visitors in a single week, surpassing the previous record of 1.7 million. This increased reach confirms the platform's growth and strengthens the potential to capitalize on the rapidly expanding North American advertising business, which grew by 42 percent in 2024. This further establishes Elite Prospects as an attractive partner for advertisers looking to engage a dedicated global hockey audience.

Strong performance for Elite Prospects

Financially, Elite Prospects delivered solid performance in the quarter, with 27 percent growth reaching SEK 13.5 million (10.6), primarily driven by new subscribers and a strong North American advertising market. Monthly recurring subscription revenue (MRR) increased by 16 percent to SEK 2.6 million (2.25), contributing to greater revenue stability. Elite Prospects continues to show strong momentum with promising conditions for long-term growth, fueled by increasing subscription and advertising revenue.

Financial development

Adjusted for divested businesses, the Group's revenue increased by 8 percent, fully driven by Elite Prospects. The hockey platform continues to account for a growing share of the Group's total revenue, as we phase out non-core projects within the rest of the organization, reflecting lower revenue in the EverySport business area and at Group level.

EBITDA amounted to SEK 1.3 million (1.7) and adjusted EBITDA to SEK 1.3 million (2.2). EBIT reached SEK 0.8 million (1.3) and adjusted EBIT was SEK 0.8 million (1.8). Profit/loss for the period amounted to SEK 1.6 million (-9.8), while adjusted profit/loss after tax was SEK 1.6 million (-0.2).

As previously communicated, this is the first interim report prepared under our new accounting standard, K3. The transition has resulted in a negative earnings impact of SEK 5.4 million due to accounting adjustments for previous reporting periods.

Strengthened position in Media Services

Within the EverySport business area, we continue to develop our priority platforms and services. Our investment in sports data has opened doors to test deliveries for media houses in the U.S., which have been extended through the summer. While we recognize the challenges of converting test agreements into long-term contracts, we see this as an exciting area with significant long-term potential. At the same time, we have intensified our efforts in AI and automation to enhance data collection and product features. During the quarter, we also extended key agreements within Media Services, including with Stampen and NTM, further solidifying our position as a leading provider of sports data and results reporting.

Hippson in commercialization phase

Equestrian platform Hippson has continued to strengthen its market position through successful partnerships, including with the Stockholm Horse Show. This will be followed up in Q1 with another initiative at the Gothenburg Horse Show. Following the completion of organizational and technical transformations, Hippson is now well-positioned for intensified commercial efforts, where collaborations with major event organizers and an expanded edition contribute to increased visibility and new business opportunities.

Forward-looking statement

As we enter 2025, we do so with a more efficient organization, a strengthened strategic focus, and an improved product offering within Elite Prospects, creating strong conditions for continued growth and increased profitability. Finally, I would like to extend my sincere thanks to our employees, shareholders, customers, and partners for your valuable contributions to EverySport Group's success.

Stockholm, February 25, 2025

Hannes Andersson
President and CEO



EverySPORT Group

EverySPORT Group is a leading Swedish company that develops digital platforms and services within sports tech and sports media. The Group's flagship product, Elite Prospects, is a globally leading hockey platform with over 27,000 paying subscribers and 1.5 million unique visitors per week. EverySPORT Group is headquartered in Stockholm with a local presence in the US. The Group is listed on Spotlight Stock Market with the ticker "EVERY".

5 500 000
unique visitors/month

32 000
subscribers

23 MSEK
Net sales Q4 2024

48
employees



Business Area

Elite Prospects

Elite Prospects is the world's leading hockey platform bringing together fans, players, agents, scouts and club directors. With the slogan "Gateway to Hockey", the vision is to act as a matchmaker for active players and a global meeting place for hockey stakeholders.

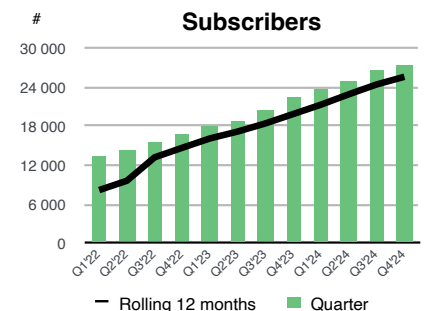
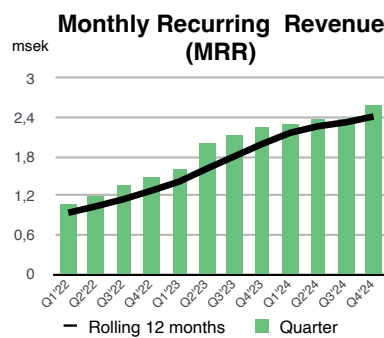
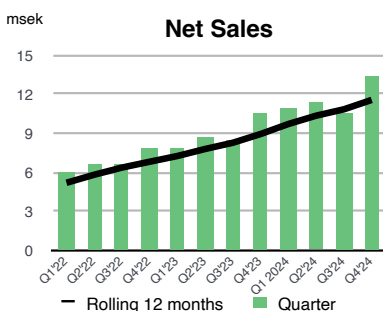
Elite Prospects has more than 27,000 paying subscribers, over 300,000 members and receives approximately 5 million unique visitors per month.

Revenue is generated primarily through the company's subscription service, EP Premium. The platform also generates revenue through advertising, data sales, partnerships and various physical events, including the Elite Prospects Cup Series.

Significant events during and after the quarter:

- Revenue for the quarter increased by 27 percent to SEK 13.5 million (10.6), driven by continued growth in subscriber numbers and strong advertising momentum in North America. The total North American advertising business grew by 42 percent.
- Monthly recurring subscription revenue (MRR) increased by 16 percent to SEK 2.6 million (2.25), fueled by strong growth in the number of paying subscribers.
- At the end of the quarter, the number of paying subscribers reached 27,215 (20,389), representing a 21 percent increase compared to the same period last year.

- Elite Prospects launched a new app during the 2025 IIHF World Junior Championship, which has been downloaded over 50,000 times.
- Elite Prospects set a new traffic record during the WJC, surpassing 1.8 million visitors in a single week.
- Elite Prospects served as the main partner for NHL Network's U.S. broadcasts during the WJC.
- Launched a new feed to drive engagement on both web and app, integrating all editorial content from EP Rinkside into the platform, including an expanded content strategy.
- Introduced a global ambassador program for ambitious hockey players to contribute to the platform's future development.



Business Area

Everysport

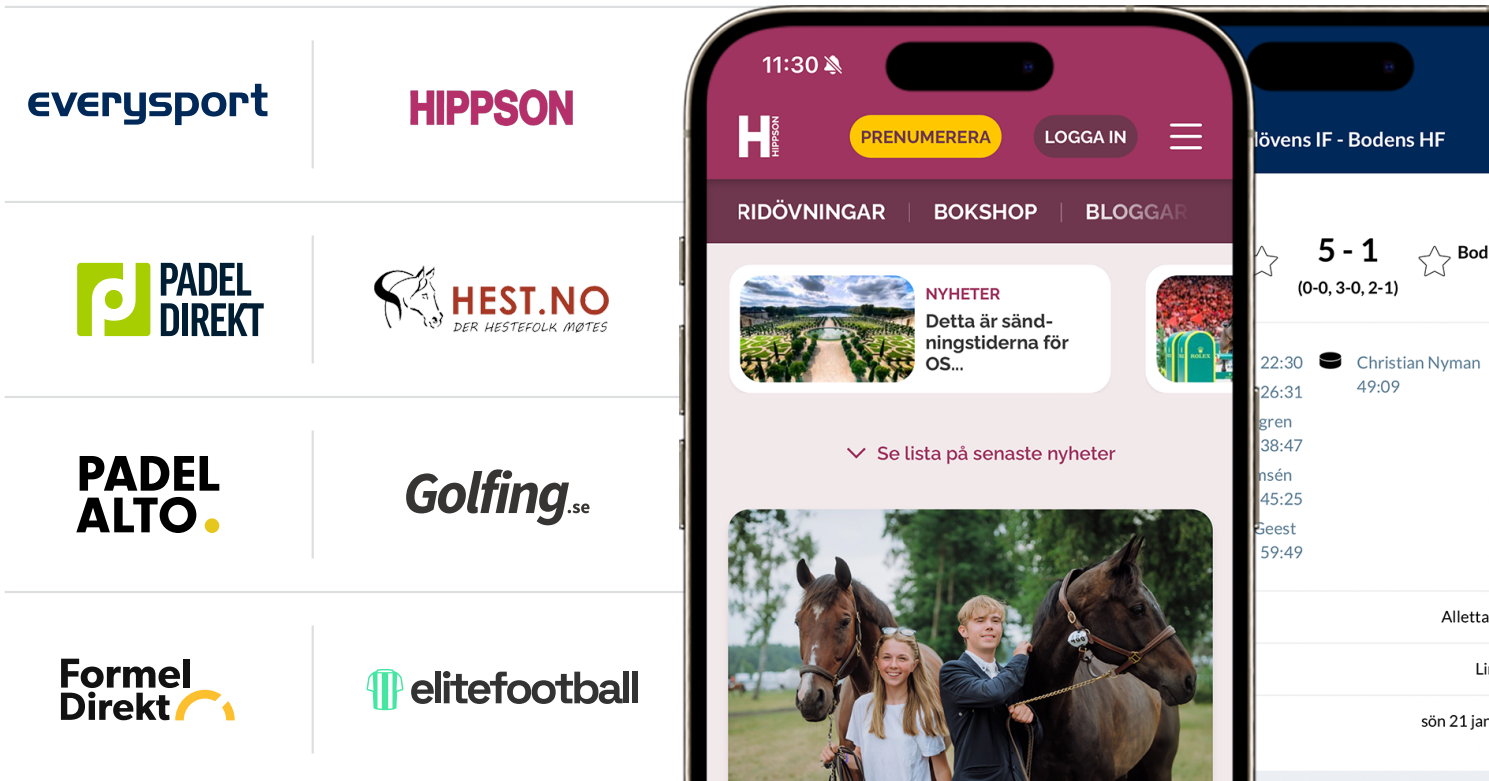
The Everysport business encompasses the Group's digital sports data products and niche sports media sites. Everysport also launches new products and services and takes projects from concept to commercialization. The business acts as a hub for innovative projects and as a platform for strategic acquisitions.

In Media Services, which generates the majority of the business area's B2B sales, the company collects and distributes sports results and statistics, mainly to other media houses. Most of the revenue comes from Swedish customers, but the business has now started to expand internationally.

The sports media portfolio includes niche sports media in Swedish and international padel, equestrian, Formula 1 and golf. The portfolio generates revenues through advertising (B2B) and subscriptions (B2C).

Significant events during and after the quarter:

- Several new AI projects launched in data collection, sports data automation, and product enhancements, including text-to-speech on Hippson.
- Hippson successfully partnered with Stockholm Horse Show, which will be followed by Gothenburg Horse Show in Q1. This is part of a larger initiative, featuring an increased edition and new collaborations.
- Extended and expanded agreement with Stampen within Media Services, including management of individual sports and international results reporting. A separate agreement was signed for continued editorial services for five Stampen newspapers. The collaboration with NTM was also extended.



Items affecting comparability

For the full year 2024, the change in accounting standard from IFRS to K3 has a negative impact of SEK 5.4 million on the profit/loss, due to accounting adjustments for previous reporting periods.

Further information on items affecting comparability for the quarter and the period can be found on pages 19-22.

Net income

The Group's net revenue for the fourth quarter amounted to SEK 23.3 million (29.9), reflecting the divestment of businesses within padel, sports media, as well as betting tips and horse racing. Adjusted for these divestments, the Group's revenue increased by 8 percent year-over-year, fully driven by the Elite Prospects business segment.

In the fourth quarter, net revenue for the Elite Prospects business segment grew by 27 percent to SEK 13.5 million, driven by an increase in subscribers combined with higher advertising revenue in the North American market.

During the fourth quarter, net revenue for the EverySport business segment declined to SEK 7.1 million (17.2) due to the aforementioned divestments.

Capitalized development cost for the fourth quarter amounted to SEK 3.2 million (0.5). The increase is partly attributable to the development of a new app for Elite Prospects.

Operating costs

In the fourth quarter, operating expenses decreased to SEK -25.2 mkr (-29.2) as a result of lower variable operating costs, other external costs, personnel expenses and lower depreciation. The reduced costs are attributable to divested operations and the strategic review of Every Padel.

Result for the period

In the fourth quarter of 2024, EBITDA amounted to SEK 1.3 million (1.7) and adjusted EBITDA to SEK 1.3 million (2.2).

EBIT totaled SEK 0.8 million (1.3), while adjusted EBIT was SEK 0.8 million (1.8).

Net income after tax was SEK 1.6 million (-9.8), and adjusted net income after tax was SEK 1.6 million (-0.2).

Financial position, liquidity, equity and equity ratio

At the end of the period, EverySport Group AB (publ) had equity of SEK 16,9 million (23,6) and an equity ratio of 27 % (27 %).

Cash and cash equivalents at the end of the period were SEK 23,7 million (15,2). In addition to cash and cash equivalents, the company has access to an additional bank facility, further strengthening its financial position. Cash flow has been positively impacted by deferred taxes, with repayments beginning at the end of 2024.



Share and shareholders

On the record date of December 31, 2024, 6 256 430 shares were issued. All shares have the same rights to participate in the profits and assets of the company. With full future dilution, the number of shares will be 6 542 948 in 2026.

In accordance with the proposal of the Board of Directors, the Annual General Meeting held on May 11, 2023 resolved to establish a long-term incentive program based on warrants for the CEO, other senior executives and other employees of the EverySport Group. The program is divided into two different series with two different maturities (series 2023/2025 and series 2023/2026). In series 2023/2025 and series 2023/2026, each warrant entitles the holder to subscribe for one new class A share of EverySport Group during the subscription period. A total of 286,518 warrants have been subscribed for, 143,259 in each program, which would result in a dilution of 286,518 shares upon full exercise of the warrants in the future.

The subscription of shares on the basis of the warrants may take place during a period of two months starting from the day after the Company has published the quarterly report for the first quarter of the fiscal year 2025. If the Company has not published such a quarterly report before June 1, 2025, the subscription of shares may take place from June 1, 2025 until August 1, 2025 inclusive, i.e. during the period from the date on which the Company has published the quarterly report for Q1 2025 and Q1 2026 and two months before.

At the Annual General Meeting on May 11, 2023, the shareholders approved the creation of a long-term incentive program based on warrants for certain members of the Board of Directors. The program is divided into two different series with two different maturities (series 2023/2025 and series 2023/2026). In series 2023/2025 and series 2023/2026, each warrant entitles the holder to subscribe for one new class A share of EverySport Group during the subscription period. A total of 30,444 warrants have been subscribed for, 15,222 in each program, which would result in a dilution of 30,444 shares if the warrants were fully exercised in the future.

The subscription of shares on the basis of the warrants may take place during a period of two

months starting from the day after the Company has published the quarterly report for the first quarter of the fiscal year 2025.

At the end of the quarter, EverySport Group AB (publ) had 1,385 (1,626) shareholders.

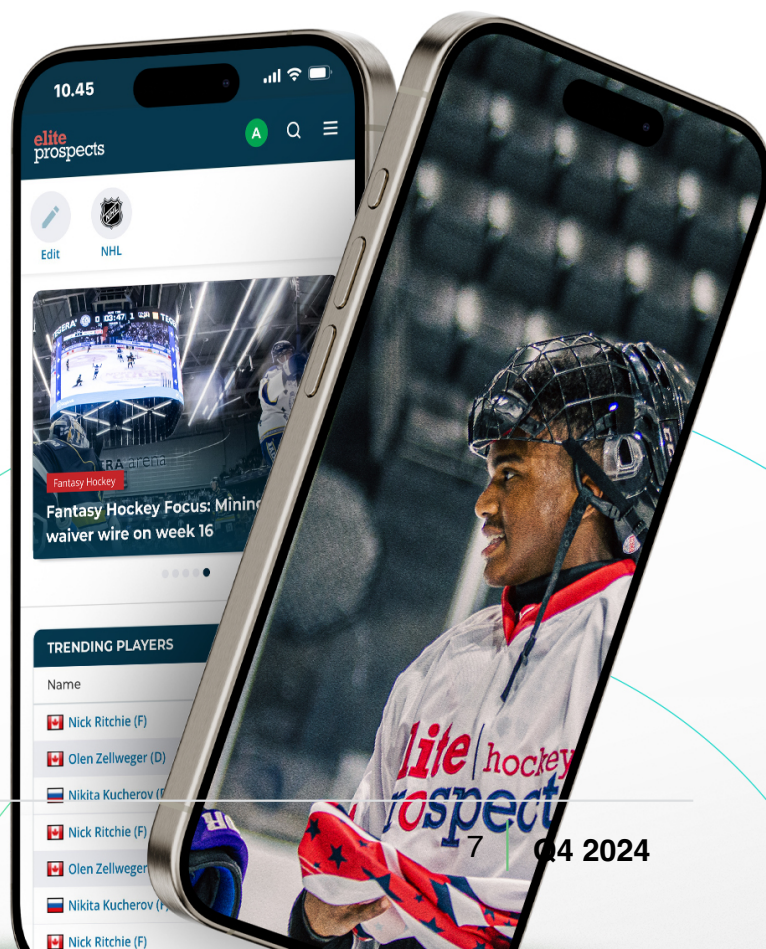
Employees

The number of full-time equivalent employees during the quarter was 48 (68).

Risks and uncertainties

The Group is exposed to a number of significant risks and uncertainties. These factors include prevailing economic conditions in each of the Group's markets. Risks include:

- Regulatory and political risks attributable to changes in laws and regulations in each market in which the Group operates.
- Exposure to exchange rate fluctuations
- Emergence of new technology and competitors
- Commercial risks attributable to expansion into new markets
- Increased competition in existing markets



The Board of Directors hereby gives its assurance that the interim report provides a true and fair view of the business activities, financial position and results of operations of the Group and the Parent Company, and describes the significant risks and uncertainties to which the Parent Company and the Group companies are exposed.

This report has not been reviewed by auditors.

Michael Hansen

Chairman of the Board

Johan Ejermark

Board Member

Björn Ulvgården

Board Member

Mernosh Saatchi

Board Member

Hannes Andersson

Board Member & CEO

Financial calendar

Interim Report Q1 2025	April 24, 2025
Annual General Meeting	May 15, 2025
Interim Report Q2 2025	July 24, 2025
Interim Report Q3 2025	Oct 23, 2025

EverySport Group's financial reports are available at
www.everysportgroup.com

Contact

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This is an unofficial translation of the original Swedish version. In case of discrepancies, the Swedish version shall prevail. This information is such information that EverySport Group AB (publ.) is required to publish in accordance with the EU Market Abuse Regulation. The information was provided, through the agency of the above contact person, for publication on the 25th of February 2025.

	Note	2024 Oct - Dec	2023 Oct - Dec	2024 Jan - Dec	2023 Jan - Dec
Net sales	2	23 260	29 928	86 525	147 740
Own work capitalized		3 215	834	7 373	2 107
Other operating income		76	88	807	45 116
Operating expenses					
Variable operating costs		-2 840	-3 779	-12 288	-19 151
Other external expenses		-11 633	-12 780	-47 618	-70 252
Personnel costs		-10 800	-12 582	-39 851	-65 160
EBITDA		1 279	1 709	-5 051	40 401
Depreciation and impairments		-474	-360	-1 705	-21 374
EBIT		805	1 349	-6 757	19 027
Financial income and expenses					
Interest income and similar income		1 346	-7	1 350	44
Interest expense and similar expenses		-468	-1 758	-59	-3 386
Results from shares in associated companies		0	0	0	-1 092
Result from shares in subsidiaries		0	-9 369	0	-8 311
Profit after financial items		1 683	-9 786	-5 466	6 280
Taxes		-73	-3	-276	12
Profit/loss for the period		1 610	-9 789	-5 742	6 292
The Parent Company's share of profit for the year		1 570	-9 746	-5 631	6 294
Minority's share of profit for the year		40	-43	-111	-2
Earnings per share (kr)*		0,13	-1,70	-1,06	0,85
Number of shares at the end of the period		6 256 430	6 256 430	6 256 430	6 256 430

* = Before and after dilution

	Note	2024-12-31	2023-12-31
Own work capitalized		9 401	3 468
Goodwill		516	663
Equipment, tools, fixtures and fittings		34	312
Deffered tax asset		3 639	3 839
Other long-term receivables		41	463
Total fixed assets		13 631	8 745
Current receivables			
Trade and other receivables		468	519
Account receivables		12 057	13 076
Current tax assets		107	398
Other current receivables		6 087	25 186
Prepaid expenses and accrued income		5 528	10 953
Short-term placement		0	15 000
Total current receivables		24 247	65 132
Cash and cash equivalent		23 676	15 155
TOTAL ASSETS		61 554	89 031
Equity			
Share capital		6 256	6 256
Reserves		-1 695	-757
Retained earnings, incl profit/loss for the period		12 356	18 056
Shareholders' equity attributable to the parent company's equity		16 916	23 556
Non controlling interest		-57	54
Total equity		16 859	23 610
Long-term liabilities			
Other liabilities to credit institutions		533	2 333
Long-term lease liabilities		1 907	2 541
Total long-term liabilities		2 440	4 874
Current liabilities			
Other liabilities to credit institutions		1 026	2 625
Trade and other payables		5 015	9 523
Short-term lease liabilities		15 147	26 713
Accrued expenses and prepaid income		21 067	21 687
Total current liabilities		42 255	60 548
TOTAL EQUITY AND LIABILITIES		61 554	89 031

	2024	2023	2024	2023
	Oct - Dec	Oct - Dec	Jan - Dec	Jan - Dec
Cash flow from operating activities				
Profit/loss after financial items	1 683	-9 802	-5 580	-10 021
Adjustments for items not effecting cashflow	-420	13 422	1 705	24 505
Income tax paid	-127	-721	620	-731
	1 136	2 899	-3 255	13 753
Cash flow from operating activities before change in working capital				
Cash flow before changes in working capital				
Increase (-)/Decrease (+) inventory	35	-386	51	-386
Increase (-)/Decrease (+) of short-term receivables	-3 543	8 904	3 991	320
Increase (+)/Decrease (-) of short-term liabilities	-594	-12 124	-16 701	-9 135
	-2 966	-707	-15 915	4 552
Cash flow from investing activities				
Acquisition and sales of intangible fixed	-3 219	-586	-7 431	-1 794
Acquisition and sales of tangible fixed assets	0	-108	218	-108
Acquisition and disposal/amortization of other financial fixed assets	0	0	422	0
Acquisition of subsidiary, after deduction of cash and cash equivalent	0	13 495	20 298	36 303
	-3 219	12 801	13 507	34 401
Cash flow from financing activities				
Warrants	-20	0	-40	493
Shareholders contribution*	17 000	-15 000	15 000	-15 000
Amortized loans	-250	-1 883	-4 031	-15 436
	16 730	-16 883	10 929	-29 943
Cash flow for the period	10 545	-4 789	8 521	9 010
Opening cash and cash equivalents	13 131	19 953	15 156	6 153
Effects of exchange rate differences	0	-9	0	-8
Closing cash and cash equivalents	23 676	15 155	23 676	15 155

	Share capital	Other contributed capital	Reserves	Retained earnings	Minority interest	Total equity
Opening balance 2023.01.01	6 090	118 521	246	-109 560	56	15 353
Profit/loss for the period				6 269	-2	6 267
Reversal Translation difference divested business			219			219
Exchange rate differences			-1 221			-1 221
Comprehensive income			-1 002	6 269	-2	5 267
Transactions with shareholders						
New share issue*	166	2 333				2 499
Warrants		493				493
Closing balance 2023.12.31	6 256	121 347	-756	-103 291	54	23 610
Opening balance 2024.01.01	6 256	121 347	-756	-103 291	54	23 610
Profit/loss for the period				-5 631	-111	-5 742
Exchange rate differences			-969			-969
Comprehensive income			-969	-5 631	-111	-6 709
Transactions with shareholders						
New share issue*		-40				-40
Transfer in connection with merger		-878		878		0
Closing balance 2024.12.31	6 256	120 429	-1 725	-108 044	-57	16 859

	2024	2023	2024	2023
	Oct - Dec	Oct - Dec	Jan - Dec	Jan - Dec
Net sales	5 356	12 524	31 574	31 401
Own work capitalized	0	333	0	333
Other operating income	11	-4 766	127	612
Operating expenses				
Variable operating costs	-796	-930	-3 130	-2 731
Other external expenses	-4 256	-5 405	-18 479	-21 794
Personnel costs	-5 786	-4 565	-19 893	-17 309
EBITDA	-5 471	-2 809	-9 800	-9 488
Depreciation and impairments	-1 865	-69	-2 019	-214
EBIT	-7 336	-2 878	-11 819	-9 702
Financial income and expenses				
Other interest income and similar income	280	184	1 648	2 026
Other interest expenses and similar expenses	-68	-1 805	-599	-5 320
Profit from participations in associated companies	0	-92	0	-1 092
Profit/loss from Group Companies	0	-64 987	0	-23 928
Profit after financial items	-7 123	-69 577	-10 770	-38 017
Provisions				
Group contributions	4 933	7 026	4 933	7 026
Sum provisions	4 933	7 026	4 933	7 026
Deffered tax	0	0	-200	0
Profit/loss for the period	-2 190	-62 551	-6 036	-30 991

	2024-12-31	2023-12-31
Own work capitalized	154	671
Equipment, tolls. Fixtures and fittings	34	53
Shares in Group compnaies	22 664	29 033
Deferred tax asset	3 639	2 138
Other long term receivables	0	4
Total fixed assets	26 491	31 900
Current receivables		
Trade and other receivables	4	207
Receivables with Group companies	28 498	19 077
Current tax assets	0	153
Other current receivables	6 000	25 281
Prepaid expenses and accrued income	2 338	2 156
Total current receivables	36 840	46 873
Cash and cash equivalent	893	2 021
TOTAL ASSETS	64 223	80 794
Equity		
Share capital	6 256	6 256
Other contributed capital	120 302	121 347
Retained earnings, incl profit/loss for the period	-81 519	-79 226
Total equity	45 040	48 378
Current liabilities		
Trade and other payables	3 037	2 735
Debt to other group companies	846	11 804
Current tax liabilities	108	0
Other current liabilities	10 770	13 758
Accrued expenses and prepaid income	4 425	4 121
Total current liabilities	19 184	32 417
TOTAL EQUITY AND LIABILITIES	64 223	80 794

	2024	2023
	Jan - Dec	Jan - Dec
Cash flow from operating activities		
Profit/loss after financial items	-11 681	-38 017
Adjustments for items not affecting cashflow	2 019	25 288
Income tax paid	-180	-87
Cash flow from operating activities before change in working capital	-9 842	-12 816
Increase (-)/Decrease (+) of short-term receivables	23 154	-4 679
Increase (+)/Decrease (-) of short-term liabilities	-14 404	-15 742
Cash flow from operating activities	-1 092	-33 237
Acquisition of intangible fixed assets	0	-333
Acquisition of subsidiary	4	35 993
Cash flow from investing activities	4	35 660
Warrants	-40	493
Amortized loans	0	-1 000
Cash flow from financing activities	-40	-507
Cash flow for the period	-1 128	1 916
Likvida medel vid periodens början	2 021	105
Likvida medel vid periodens slut	893	2 021

	Share capital	Other contributed capital	Retained earnings	Profit/loss for the year	Total equity
Opening balance 2023.01.01	6 090	117 515	-17 849	-29 380	76 376
Disposition according to decision of the annual general meeting			-29 380	29 380	0
Profit/loss for for the year				-30 991	-30 991
Comprehensive income			-29 380	-1 611	-30 991
Transactions with shareholders					
New share issue*	166	2 334	0	0	2 500
Warrants	0	493	0	0	493
Closing balance 2023.12.31	6 256	120 342	-47 229	-30 991	48 378
Opening balance 2024.01.01	6 256	120 342	-47 229	-30 991	48 378
Disposition according to decision of the annual general meeting	0	0	-30 991	30 991	0
Profit/loss for for the year				-6 036	-6 036
Comprehensive income			-30 991	24 955	-6 034
Transactions with shareholders					
Fusion			2 738		2 738
Warrants		-40			-40
Closing balance 2024.12.31	6 256	120 302	-75 482	-6 036	45 040

Note 1 About the business and Accounting principles

About the business

This interim report covers the Swedish parent company Everysport Group AB (publ), corporate identity number 556739-8143, and its subsidiaries. Everysport Group is divided into two business areas: Everysport and Elite Prospects.

The Everysport business area includes the group's niche media sites and digital sports data services. Elite Prospects is the world's leading ice hockey platform providing fans, players, coaches, scouts, agents, journalists and club directors with detailed statistics, transfer data and news via the platform's editorial offering EP Rinkside.

The group has by the end of the year a total of approx. 48 employees converted to full-time. The head office is in Stockholm and the company also has offices in the USA. The group is listed on the Spotlight Stock Market (EVERY).

Accounting principles

The interim report for the Group and the parent company has been prepared in accordance with the Swedish Annual Accounts Act and the Swedish Accounting Standards Board's general guidelines, BFNAR 2012:1 Annual Reporting and Consolidated Financial Statements (K3). This represents a change from previous quarters. For further details on the quarter's and period's non-recurring items, please see pages 19 to 22.

Consolidated financial statements

Subsidiaries are all the companies over which the Group has a controlling influence. The Group controls a company when it is exposed to or has the right to a variable return from its holding in the company and has the opportunity to influence the return through its influence in the company. Subsidiaries are included in the consolidated financial statements from the date on which the controlling influence is transferred to the Group. They are excluded from the financial statements from the date on which the controlling influence ceases.

Note 2 Acquisitions during 2023

Acquisitions during 2023 (ksek)

	Hippson AB
Cash considerations	0
Newly issued shares	2 500
Total paid	2 500
Reported amounts on acquired assets and debt	
Share capital	100
Acquired owners equity	1 737
Sum	1 837
Goodwill	663

Definition key figures:

Profit Margin

Operating profit after financial income and expenses in relation to net sales.

Equity ratio

Equity in % of total off balance sheet.

Cash liquidity

Current assets in % of current liabilities

Earnings per share

Profit for the period divided by the number of outstanding shares

EBITDA

Earning before Interest, taxes, depreciation and amortization

EBIT

Earnings before interest and taxes

Adjusted EBITDA, Adjusted EBIT, Adjusted profit/loss after tax

Adjusted EBITDA, adjusted operating profit (EBIT) and adjusted profit after tax exclude items affecting comparability linked to the sale of business and the strategic review within Every Padel. The items affecting comparability attributable to Every Padel are shutdown costs and the result of renegotiation of lease agreements.

MRR

Monthly Recurring Revenue, is defined as the initial value of the next month's revenue regarding subscription revenue. Alternative key figure that the company management uses to assess business area Elite Prospect's development, which is not specified or defined within IFRS or other applicable regulations.

ARR

Annual Recurring Revenue, MRR multiplied by 12.

	2024	2023	2024	2023
	Oct - Dec	Oct - Dec	Jan - Dec	Jan - Dec
Profit margin %	7 %	-33 %	-6 %	4 %
Equity ratio %	27 %	27 %	27 %	27 %
Cash liquidity %	112 %	132 %	112 %	85 %
Number of shares	6 256 430	6 256 430	6 256 430	6 256 430
Earnings per share	0,13	-1,70	-1,06	0,85
EBITDA	1 279	1 709	-5 051	40 401
EBIT	805	1 349	-6 757	19 027
Adjusted EBITDA	1 279	2 164	-9 663	1 821
Adjusted EBIT	805	1 804	-9 698	6 734
Adjusted profit/loss after tax	1 610	-176	-8 683	7 808
MRR (Elite Prospects)	2,40	2,00	2,40	2,00
ARR (Elite Prospects)	28,80	24,00	28,80	24,00

Adjusted EBITDA, adjusted EBIT and adjusted profit/loss after tax

	2024	2023	2024	2023
	Oct - Dec	Oct - Dec	Jan - Dec	Jan - Dec
EBITDA	1 279	1 709	-5 051	40 401
Restructuring costs	0	455	1 600	1 306
One-time affects from depreciations regarding re-negotiated rent contracts	0	0	-7 362	-779
Costs sale of subsidiary	0	0	0	1 265
Profit/loss from sale of subsidiary	0	0	0	-42 058
Warranty claim	0	0	850	0
Bad debt loss	0	0	300	1 686
Summary posts disturbing comparability	0	455	-4 612	-38 580
Adjusted EBITDA	1 279	2 164	-9 663	1 821
EBIT	805	1 349	-6 757	19 027
Restructuring costs	0	455	1 600	1 306
One-time affects from depreciations regarding re-negotiated rent contracts	0	0	-5 691	-7 795
Costs sale of subsidiary	0	0	0	1 265
Profit/loss from sale of subsidiary	0	0	0	-41 698
Warranty claim	0	0	850	0
Bad debt loss	0	0	300	1 686
Write-down Goodwill post	0	0	0	32 943
Summary posts disturbing comparability	0	455	-2 941	-12 293
Adjusted EBIT	805	1 804	-9 698	6 734
Profit/loss after tax	1 610	-9 789	-5 742	6 292
Restructuring costs	0	0	1 600	1 306
One-time affects from depreciations and interest regarding re-negotiated rent contracts	0	0	-5 691	-8 214
Costs sale of subsidiary	0	0	0	1 265
Revaluation of delayed purchase price	0	1 285	0	1 285
Profit/loss from sale of subsidiary	0	8 328	0	-28 755
Warranty claim	0	0	850	0
Bad debt loss	0	0	300	1 686
Write down Goodwill	0	0	0	32 943
Summary posts disturbing comparability	0	9 613	-2 941	1 516
Adjusted profit/loss after tax	1 610	-176	-8 683	7 808

	2023 - Jan - Dec	2023 - IFRS Jan - Dec	2024 - K3 Jan - Sep	2024 - IFRS Jan - Sep
Net sales	147 740	147 740	63 542	63 542
Own work capitalized	2 107	2 107	4 158	4 158
Other operating income	45 116	45 911	731	8 093
Operating expenses				
Variable operating costs	-19 151	-19 151	-9 412	-9 412
Other external expenses	-70 252	-59 584	-36 057	-32 897
Personnel costs	-65 160	-65 160	-29 125	-29 126
EBITDA	40 400	51 863	-6 163	4 358
Depreciation and impairments	-21 374	-48 022	-1 173	-5 776
EBIT	19 026	3 841	-7 336	-1 418
Financial income and expenses				
Other interest income and similar income	44	-1 360	1 481	1 487
Other interest expenses and similar expenses	-3 386	-3 098	-1 543	-1 834
Profit from participations in associated companies	-1 092	-1 092	0	0
Profit/loss from Group Companies	-8 312	-8 312	0	0
Profit after financial items	6 280	-10 021	-7 398	-1 765
Taxes	-12	-12	-203	-203
Profit/loss for the period	6 268	-10 033	-7 601	-1 968
The Parent Company's share of profit for the year	6 270	-10 031	-7 579	-1 946
Minority's share of profit for the year	-2	-2	-22	-22
Other comprehensive income				
<i>Items that may be reversed through profit or loss in future periods</i>				
Exchange rate differences	0	-1 002	0	-23
Comprehensive income	6 268	-11 035	-7 601	-1 991
Total comprehensive income attributable to:				
The Parent Company's shareholders	6 270	-11 033	-7 579	-1 969
Non-controlling interest	-2	-2	-22	-22

	Note	2023- K3	2023 - IFRS	2024 - K3	2024 - IFRS
		Jan - Dec	Jan - Dec	Jan - Sept	Jan - Sept
Own work capitalized		3 467	3 468	6 619	6 619
Trademarks		0	0	0	0
Goodwill		663	6 932	553	6 932
Equipment, tools, fixtures, and fittings		312	1 419	38	339
Right-of-use assets		0	32 072	0	1 104
Deferred tax asset		3 839	3 839	3 639	3 639
Other long-term receivables		463	463	46	46
Total fixed assets		8 744	48 193	10 895	18 679
Current receivables					
Trade and other receivables		519	519	503	503
Account receivables		13 076	13 034	8 112	8 070
Current tax assets		398	398	680	680
Other current receivables		25 186	25 186	4 873	4 873
Prepaid expenses and accrued income		10 953	10 953	7 140	7 140
Short-term placement		15 000	15 000	17 000	17 000
Total current receivables		65 132	65 090	38 308	38 266
Cash and cash equivalent		15 155	15 155	13 131	13 131
TOTAL ASSETS		89 031	128 438	62 334	70 076
Equity					
Share capital		6 256	6 256	6 256	6 256
Reserves		-756	-756	-559	-559
Retained earnings, incl profit/loss for the period		18 056	18 676	10 436	16 689
Shareholders' equity attributable to the parent company's equity		23 556	24 176	16 133	22 386
Non controlling interest		54	54	32	32
Total equity		23 610	24 230	16 165	22 418
Long-term liabilities					
Deferred tax debt		0	0	0	0
Other liabilities to credit institutions		2 333	2 333	783	783
Long-term lease liabilities		0	20 397	0	452
Other long-term liabilities		2 541	2 541	1 907	1 907
Total long-term liabilities		4 874	25 271	2 690	3 142
Current liabilities					
Overdraft facility		0	0	0	0
Other liabilities to credit institutions		2 625	2 625	1 000	1 000
Trade receivables		9 523	9 523	3 462	3 462
Current tax liabilities		0	0	0	0
Short-term lease liabilities		0	18 389	0	1 037
Other liabilities		26 713	26 713	19 011	19 011
Accrued expenses and prepaid income		21 687	21 687	20 007	20 007
Total current liabilities		60 548	78 937	43 480	44 517
TOTAL EQUITY AND LIABILITIES		89 031	128 437	62 334	70 076

IFRS	Share capital	Other contributed capital	Reserves	Retained earnings	Non controlling interest	Total equity
Opening balance 2023.01.01	6 090	118 521	246	-92 640	56	32 273
Profit/loss				-10 031	-2	-10 033
Reversal of translation difference - divested operations			219			219
Translation difference			-1 221			-1 221
Comprehensive income			-1 002	-10 031	-2	-11 033
Transactions with shareholders						
New share issue	166	2 333				2 499
Warrants		493				493
Closing balance 2023.12.31	6 256	121 347	-756	-102 671	54	24 230
Opening balance 2024.01.01	6 256	121 347	-756	-102 671	54	24 230
Profit/loss				-1 946	-22	-1 968
Translation difference			197			197
Comprehensive income			197	-1 946	-22	-1 769
Transactions with shareholders						
New share issue						0
Warrants		-39				-39
Closing balance 2024.09.30	6 256	121 308	-559	-104 617	32	22 420
K3	Share capital	Other contributed capital	Reserves	Retained earnings	Non controlling interest	Total equity
Opening balance 2023.01.01	6 090	118 521	246	-109 560	56	15 353
Profit/loss				6 269	-2	6 267
Reversal of translation difference - divested operations			219			219
Translation difference			-1 221			-1 221
Comprehensive income			-1 002	6 269	-2	5 267
Transactions with shareholders						
New share issue	166	2 333				2 499
Warrants		493				493
Closing balance 2023.12.31	6 256	121 347	-756	-103 291	54	23 610
Opening balance 2024.01.01	6 256	121 347	-756	-103 291	54	23 610
Profit/loss				-7 579	-22	-7 601
Translation difference			195			195
Comprehensive income			195	-7 579	-22	-7 404
Transactions with shareholders						
New share issue						0
Warrants		-39				-39
Closing balance 2024.09.30	6 256	121 308	-561	-110 870	32	16 165