

Elite Prospects drives progress towards profitable growth

Everysport Group reports continued positive development in the third quarter, with significant improvements in financial performance as a result of our restructuring efforts to ensure long-term growth and profitability. Group net sales were in line with last year, with continued strong growth in Elite Prospects. The hockey platform stood out with a 23 percent increase in sales (27 percent in USD) to SEK 10.5 million (SEK 8.5 million) and the highest-ever growth in paying subscribers in a single month in September.

- Extract from Hannes Andersson's CEO statement

Summary Q3 2024 (compared to Q3 2023)

- The Group's net sales amounted to SEK 19.1 million (36.5). Excluding divested operations, net sales increased by 1 percent to SEK 19.1 million (18.9).
- Business area Elite Prospect:
 - Net sales increased by 23 percent to SEK 10.5 million (8.5).
 - Monthly recurring subscription revenue (MRR) increased by 11 percent to SEK 2.4 million (2.1).
 - Annual recurring subscription revenue (ARR) calculated as of the end of September increased by 20 percent to SEK 28.8 million (24.0).
- The Everysport business area's net sales amounted to SEK 6.2 million (26.5), of which SEK 17.6 million relates to divested operations in the comparison period.
- The Group's adjusted operating result, EBITDA, was SEK 0.9 million (2.4).
- The Group's operating result, EBITDA, was SEK 0.6 million (43.1)
- The Group's adjusted operating profit after depreciation and amortization, EBIT, was SEK 0.0 million (-2.8).
- The Group's operating result, EBIT, was SEK -0.3 million (18.7).
- The Group's profit after financial items was SEK -0.5 million (17.4).
- Earnings per share were SEK -0.08 (2.81).

Summary January - September 2024 (compared to January - September 2023)

- The Group's net sales amounted to SEK 63.5 million (117.8). Excluding divested operations, net sales increased by 11 percent to SEK 59.2 million (53.2).
- The Elite Prospects business area's net sales increased by 30 percent to SEK 32.8 million (25.2).
- The Everysport business area's net sales amounted to SEK 23.8 million (88.2), of which SEK 4.3 million (64.6) relates to divested operations.
- The Group's adjusted operating profit, EBITDA was SEK -0.3 million (11.2).
- The Group's operating profit, EBITDA was SEK 4.4 million (50.2).
- The Group's adjusted operating profit after depreciation, EBIT was SEK -4.4 million (-10.2).
- The Group's result after financial items was SEK -1.8 million (-0.2).
- Earnings per share were SEK -0.28 (-0.06).

Significant events after the quarter

- Nordic Growth Capital AB, which is 50 percent controlled by Everysport's CEO and Chairman of the Board, acquired 639,425 shares for a total of SEK 8.5 million in Everysport Group and thus became the company's largest owner with over 25 percent of votes and capital.
- Everysport Group's CFO Lisa Villman leaves the company at her own request. Jan Stensen has been appointed interim CFO as of January 1, 2025.

Net sales (ksek)	Jul - Sep 2024	Jul - Sep 2023	Change	Jan - Sep 2024	Jan - Sep 2023	Change
Elite Prospects	10,522	8,540	23%	32,794	25,170	30%
Everysport	6,224	26,525	-77%	23,774	88,223	-73%
- Incl. divested operations	0	17,634		4,315	64,641	
Group	2,346	1,420	65%	6,973	4,420	58%
Group's total net sales	19,092	36,485	-48%	63,541	117,813	-46%
Excl. divested operations	19,092	18,851	1%	59,226	53,172	11%



Elite Prospects drives progress towards profitable growth

Everysport Group reports continued positive development in the third quarter, with significant improvements in financial performance as a result of our restructuring efforts to ensure long-term growth and profitability. Group net sales were in line with last year, with continued strong growth in Elite Prospects. The hockey platform stood out with a 23 percent increase in sales (27 percent in USD) to SEK 10.5 million (SEK 8.5 million) and the highest-ever growth in paying subscribers in a single month in September.

During the quarter, our leading global hockey platform, Elite Prospects, once again set a new record for paid subscribers. At the end of the quarter, the number of paying subscribers amounted to 26,430 (20,389), an increase of 30 percent compared to the same period last year.

Strong net sales growth for Elite Prospects

Net sales on the platform increased by 23 percent to SEK 10.5 million (SEK 8.5 million) and monthly recurring subscription revenue (MRR) increased by 11 percent to SEK 2.4 million (SEK 2.1 million). In USD currency, net revenues and MRR increased by 27 percent and 17 percent, respectively. The strong increase in the number of paying subscribers, combined with a new record for advertising revenues in the North American market, contributed to the revenue growth in the quarter.

Improved profitability compared to previous quarter

At Group level, excluding divested operations, net sales increased by 1 percent year-on-year to SEK 19.1 million (18.9). In terms of earnings, as previously communicated, we see a clear improvement in profitability in the quarter compared with the previous quarter. Adjusted EBITDA for the quarter was SEK 0.9 million (2.4), compared with SEK -0.8 million in Q2 2024. Adjusted EBIT for the quarter amounted to SEK 0.0 million (-2.8) compared to SEK -1.6 million in Q2 2024. Adjusted profit after tax for the quarter amounted to SEK -0.2 million (-3.3).

Improved position for long-term growth

In the third quarter, we made important progress toward our goal of achieving long-term growth and lasting operating profitability. By focusing on sustainable revenue streams from our own platforms and gradually phasing out less strategic revenues, the Everysport business unit experienced a decline in net sales compared to last year. This is an intentional and necessary step in our repositioning as a sports technology company focused on scalable, high-margin products. At the same time, we are seeing strong growth in our priority initiatives, which strengthens our long-term competitiveness and validates our strategy.

New record number of new paying subscribers

September was the best single month ever for Elite Prospect, with more than 3,000 new paying subscribers. For the first time, we also added more annual subscriptions than monthly subscriptions,

further strengthening our already robust subscription model. This growth is being driven by increased marketing efforts and new and improved features that make it easier for active players to update their profile and player type, further enhancing the user experience.

Strong interest in Elite Prospects app

The development of the Elite Prospects app, which we announced in our last report, began during the quarter and the news has been well received by the international hockey community. Work is progressing according to the previously communicated timeline and we look forward to launching a first version at the yearend 2024/2025.

Operational progress in Everysport

During the quarter, we expanded our sports data trial deliveries to more media houses in the U.S., including expanded additional college sports. The sports data segment is an important part of our strategic geographic expansion, where we see great opportunities for future growth. At the Hippson equestrian site, we have completed a successful restructuring, both technically and financially, and are now ready to intensify our commercial efforts. In addition, a new partnership with the Sweden International Horse Show will increase visibility and strengthen the brand. The long-term goal is to establish Hippson as the obvious choice for the equestrian community.

Forward-looking statement

Elite Prospects continues to show signs of strength, which strengthens our long-term growth prospects. In the short term, we are focused on driving increased organic growth and improving operational efficiencies. We expect these efforts to continue to contribute positively to operating profit in the final quarter of 2024.

Stockholm, October 24, 2024

Hannes Andersson President and CEO





Everysport Group

Everysport Group is a leading Swedish company that develops digital platforms and services within sports tech and sports media. The Group's flagship product, Elite Prospects, is a globally leading hockey platform with over 26,000 paying subscribers and 1.5 million unique visitors per week. Everysport Group is headquartered in Stockholm with a local presence in the US. The Group is listed on Spotlight Stock Market with the ticker "EVERY".

5 500 000

unique visitors/month

19 MSEK

Net sales Q3 2024

30 000

subscribers

50

employees





Business area

Elite Prospects

Elite Prospects is the world's leading hockey platform bringing together fans, players, agents, scouts and club directors. With the slogan "Gateway to Hockey", the vision is to act as a matchmaker for active players and a global meeting place for hockey stakeholders.

Elite Prospects has more than 26,000 paying subscribers, over 300,000 members and receives approximately 5 million unique visitors per month.

Revenue is generated primarily through the company's subscription service, EP Premium. The platform also generates revenue through advertising, data sales, partnerships and various physical events, including the Elite Prospects Cup Series.

Significant events during and after the quarter:

- Revenues for the quarter increased by 23 percent (27 percent in USD) to SEK 10.5 million (8.5), driven by continued paying subscriber growth combined with record advertising revenues in North America.
- Monthly recurring subscription revenue (MRR) increased by 11 percent (17 percent in USD) to SEK 2.4 million (2.1), driven by strong growth in the number of paying subscribers.
- At the end of the quarter the number of paying subscribers was 26,430 (20,389), an increase of 30 percent compared to the same period last year.
- Elite Prospects has begun development of a new app that is expected to accelerate expansion and increase

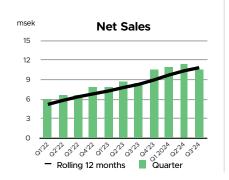
subscriber numbers. The launch is planned for year-end 2024/2025.

- Elite Prospects signed an agreement with the Washington Capitals to use the platform's API solution. At the end of the quarter, 26 of the 32 NHL clubs were connected to the Elite Prospects platform.
- Elite Prospects strengthened its connection to North American junior hockey through a new collaboration with hockey site MYHockeyRanking.

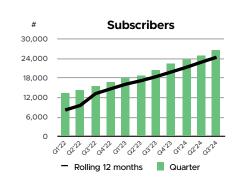














Business Area

Everysport

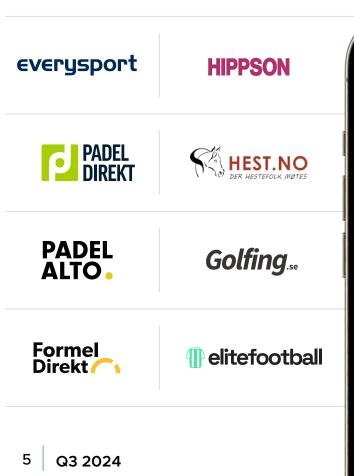
The Everysport business encompasses the Group's digital sports data products and niche sports media sites. Everysport also launches new products and services and takes projects from concept to commercialization. The business acts as a hub for innovative projects and as a platform for strategic acquisitions.

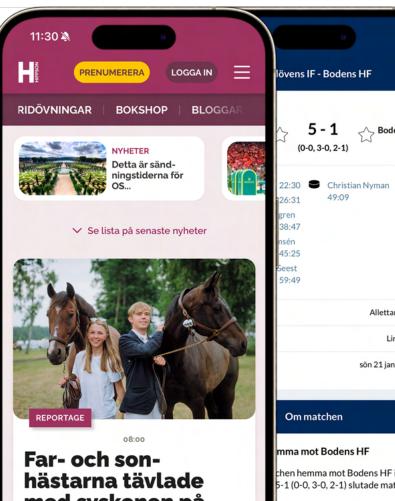
In Media Services, which generates the majority of the business area's B2B sales, the company collects and distributes sports results and statistics, mainly to other media houses. Most of the revenue comes from Swedish customers, but the business has now started to expand internationally.

The sports media portfolio includes niche sports media in Swedish and international padel, equestrian, Formula 1 and golf. The portfolio generates revenues through advertising (B2B) and subscriptions (B2C).

Significant events during and after the quarter:

- Expanded sports data scope from 14 to 21 local newspapers in the US, including the addition of more collage sports.
- Hippson entered into a new strategic partnership with the Sweden International Horse Show to increase relevance and visibility.
- New visitor record on FormelDirekt and expansion of content, both editorial and new statistics, around Formula 2 and 3 in addition to Formula 1.







Items affecting comparability

In the third quarter, items affecting comparability totalled SEK 0.3 million and were due to a confirmed bad debt.

Further information on items affecting comparability for the quarter and the period can be found on pages 20.

Net income

The Group's net sales for the third quarter amounted to SEK 19.1 million (36.5), driven by Elite Prospects. Compared to previous years, the Group's net sales have decreased due to the divested operations in padel, sports media and betting tips and trotting.

In the third quarter, net sales in the Elite Prospects business area increased by 23 percent to SEK 10.5 million as a result of an increase in the number of subscribers combined with increased advertising revenues in the North American market.

In the third quarter, net sales in the Everysport business area amounted to SEK 6.2 million (26.5) as a result of the above-mentioned divestments.

Own work capitalized during the third quarter amounted to SEK 1.1 million (0.5). The increased capitalization is partly due to the development of a new app for Elite Prospects.

Net sales by segment

In the third quarter, net sales in B2B amounted to SEK 11.1 million (17.4) and in B2C to SEK 8.0 million (19.1).

Operating costs

In the third quarter, operating expenses decreased to SEK -19.8 million (-37.9) as a result of lower variable operating costs, other external costs, personnel expenses and lower depreciation. The reduced costs are attributable to divested operations and the strategic review of Every Padel.

Result for the period

In the third quarter, EBITDA was SEK 0.6 million (43.1) and adjusted EBITDA was SEK 0.9 million (2.4). EBIT was SEK -0.3 million (18.7) and adjusted EBIT was SEK 0.0 million (-2.8).

Profit after tax was SEK -0.5 million (-0.0) and adjusted profit after tax was SEK -0.2 million (-3.3).



Financial position, liquidity, equity and equity ratio

At the end of the period, Everysport Group AB (publ) had equity of SEK 22.4 million (34.9) and an equity ratio of 32% (21%).

Long-term lease liabilities at the end of the period amounted to SEK 0.5 million (26.9). Current lease liabilities amounted to SEK 1.0 million (19.3) Lease liabilities has decreased by SEK 45 million and linked to renegotiations of leases. The change is primarily linked to leases that have been terminated early, regulated rent levels and shortened contract periods.

Cash and cash equivalents at the end of the period were SEK 13.1 million (20.0). In addition to cash and cash equivalents, the company has access to additional bank facilities tht strengten the financial position. In addition to cash and cash equivalents, the company has a short-term interest investment of SEK 17.0 million (0.00). Cash and cash equivalents are positivley affected by tax deferrals.

During the quarter, Everysport received the last part of the purchase price for the sale of the media portfolio. The final payment amounted to approximately SEK 10.2 million (EUR 0.9 million)

The group's amortization of lease liabilities has significantly decreased due to renegotiated rental contracts and written-off rental debts in connection with the winding down of the padel business. The amortization of lease liabilities amounted to SEK 0.6 million in the second quarter (4.6).

The first nine months have been positively affected by the divestment of operations, which has led to a decrease in right-of-use assets to SEK 1.1 million (32.1 million).





Share and shareholders

On the record date of September 30, 2024, 6 256 430 shares were issued. All shares have the same rights to participate in the profits and assets of the company. With full future dilution, the number of shares will be 6 542 948 in 2026.

In accordance with the proposal of the Board of Directors, the Annual General Meeting held on May 11, 2023 resolved to establish a long-term incentive program based on warrants for the CEO, other senior executives and other employees of the Everysport Group. The program is divided into two different series with two different maturities (series 2023/2025 and series 2023/2026). In series 2023/2025 and series 2023/2026, each warrant entitles the holder to subscribe for one new class A share of Everysport Group during the subscription period. A total of 286,518 warrants have been subscribed for, 143,259 in each program, which would result in a dilution of 286,518 shares upon full exercise of the warrants in the future.

The subscription of shares on the basis of the warrants may take place during a period of two months starting from the day after the Company has published the quarterly report for the first quarter of the fiscal year 2025. If the Company has not published such a quarterly report before June 1, 2025, the subscription of shares may take place from June 1, 2025 until August 1, 2025 inclusive, i.e. during the period from the date on which the Company has published the quarterly report for Q1 2025 and Q1 2026 and two months before.

At the Annual General Meeting on May 11, 2023, the shareholders approved the creation of a long-term incentive program based on warrants for certain members of the Board of Directors. The program is divided into two different series with two different maturities (series 2023/2025 and series 2023/2026). In series 2023/2025 and series 2023/2026, each warrant entitles the holder to subscribe for one new class A share of Everysport Group during the subscription period. A total of 30,444 warrants have been subscribed for, 15,222 in each program, which would result in a dilution of 30,444 shares if the warrants were fully exercised in the future.

The subscription of shares on the basis of the warrants may take place during a period of two

months starting from the day after the Company has published the quarterly report for the first quarter of the fiscal year 2025. If the Company has not published such a quarterly report before June 1, 2025, the subscription of shares may take place from June 1, 2025, up to and including August 1, 2025, during the period from the date on which the Company has published the quarterly report for Q1 2025 and Q1 2026 and two months before.

At the end of the quarter, Everysport Group AB (publ) had 1,385 (1,659) shareholders.

Employees

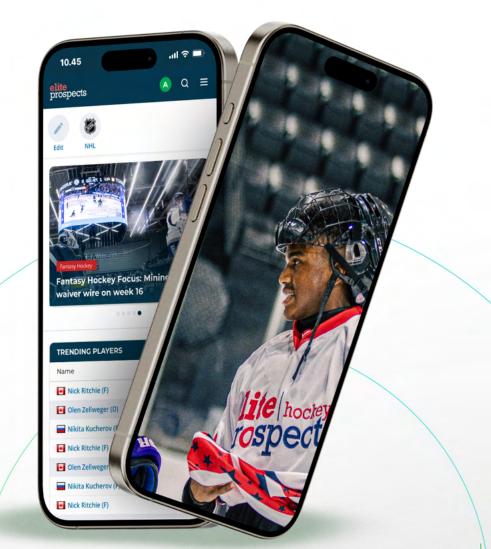
The number of full-time equivalent employees during the quarter was 45 (82).



Risks and uncertainties

The Group is exposed to a number of significant risks and uncertainties. These factors include prevailing economic conditions in each of the Group's markets. Risks include:

- Regulatory and political risks attributable too changes in laws and regulations in each market in which the Group operates.
- Exposure to exchange rate fluctuations
- Emergence of new technology and competitors
- Commercial risks attributable to expansion into new markets
- Increased competition in existing markets





The Board of Directors hereby gives its assurance that the interim report provides a true and fair view of the business activities, financial position and results of operations of the Group and the Parent Company, and describes the significant risks and uncertainties to which the Parent Company and the Group companies are exposed.

This report has not been reviewed by auditors.

Michael Hansen

Chairman of the Board

Johan EjermarkBoard Member

Björn UlvgårdenBoard Member

Mernosh Saatchi Board Member

Hannes Andersson

Board Member & CEO

Financial calendar

Year-End Report 2024

25 February 2025

Contact

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Everysport Group's financial reports are available at www.everysportgroup.com

This is an unofficial translation of the original Swedish version. In case of discrepancies, the Swedish version shall prevail. This information is such information that Everysport Group AB (publ.) Is required to publish in accordance with the EU Market Abuse Regulation. The information was provided, through the agency of the above contact person, for publication on the 24th of October 2024.



		2024	2023	2024	2023	2023
	Note	Jul - Sep	Jul - Sep	Jan - Sep	Jan - Sep	Jan - Dec
Net sales	2	19,093	36,486	63,542	117,812	147,740
Own work capitalized		1,116	526	4,158	1,274	2,107
Other operating income		189	43,998	8,093	45,808	45,911
Operating expenses						
Variable operating costs		-2,364	-5,292	-9,412	-15,372	-19,151
Other external expenses		-9,068	-14,976	-32,897	-46,756	-59,584
Personnel costs		-8,355	-17,597	-29,126	-52,577	-65,160
EBITDA		610	43,145	4,359	50,187	51,863
Depreciation and impairments		-881	-24,447	-5,776	-47,654	-48,022
EBIT		-271	18,698	-1,417	2,533	3,841
Financial income and expenses						
Interest income and similar income		355	-188	1,487	-4	-1,360
Interest expense and similar		-566	80	-1,834	-2,712	-3,098
Results from shares in associated		0	12	0	-1,092	-1,092
Result from shares in subsidiaries		0	-1,214	0	1,057	-8,311
Profit after financial items		-481	17,389	-1,765	-219	-10,021
Taxes		0	-2	-203	-9	-12
Profit/loss for the period		-481	17,387	-1,968	-228	-10,033
The Parent Company's share of		-483	17,386	-1,947	-270	-10,031
Minority's share of profit for the		2	1	-22	42	-2
Other comprehensive results						
Items that can be reversed over						
profit in future periods Exchange rate differences		-23	202	198	-91	-1,002
Total comprehensive income for		-504	17,589	-1,771	-319	-11,035
Total comprehensive income						
The Parent Company's share of		-506	17,588	-1,749	-361	-11,033
Holdings without controlling		2	17,366	-22	42	-2
		۷	1	-22	42	-2
Earnings per share (kr)		-0.08	2.81	-0.28	-0.06	-1.76
Number of shares at the end of the	!	6,256,430	6,256,430	6,256,430	6,256,430	6,256,430



Not	e 2024-09-30	2023-09-30	2023-12-31
Own work capitalized	6,619	3,243	3,468
Trademarks	0	1,428	0
Goodwill	6,932	31,724	6,932
Equipment, tools, fixtures and fittings	339	1,620	1,419
Improvement on others property	0	0	0
Right-of-use assets	1,104	39,390	32,072
Shares in associated companies	0	0	0
Deffered tax asset	3,639	3,528	3,839
Other long-term receivables	45	531	463
Total fixed assets	18,679	81,465	48,193
Current receivables			
Trade and other receivables	503	360	519
Account receivables	8,070	12,609	13,034
Current tax assets	680	644	398
Other current receivables	4,873	30,739	25,186
Prepaid expenses and accrued income	7,140	18,732	10,953
Short-term placement	17,000	0	15,000
Total current receivables	38,266	63,084	65,090
Cash and cash equivalent	13,131	19,953	15,155
TOTAL ASSETS	70,076	164,502	128,438
Equity			
Share capital	6,256	6,231	6,256
Reserves	-559	154	-757
Retained earnings, incl profit/loss for the	16,689	28,462	18,676
Shareholders' equity attributable to the	22,386	34,848	24,176
parent company's equity	·	·	
The parent company's share of the profit	-1,947	-40,229	-10,031
Non controlling interest Total equity	32 22,418	97 34,945	24,230
	22,410	04,040	24,200
Long-term liabilities			
Deferred tax debt	0	7	0
Other liabilities to credit institutions	783	2,583	2,333
Other long-term liabilities	452	26,890	20,397
Long-term lease liabilities	1,907	2,491	2,541
Total long-term liabilities	3,142	31,972	25,271
Current liabilities			
Checking account	0	0	0
Other liabilities to credit institutions	1,000	3,500	2,625
Trade and other payables	3,462	33,122	9,523
Current tax liabilities	-0	84	0
Other current liabilities	1,037	19,330	18,389
Short-term lease liabilities	19,011	13,060	26,713
Accrued expenses and prepaid income	20,005	28,490	21,687
Total current liabilities	44,516	97,586	78,937
TOTAL EQUITY AND LIABILITIES	70,076	164,502	128,438



	2024 Jul - Sep	2023 Jul - Sep	2024 Jan - Sep	2023 Jan - Sep	2023 Jan - Dec
Cash flow from operating activities	ош. Сор	от Сор	•	•	Jun 200
Profit/loss after financial items Adjustments for items not effecting	-481	17,389	-1,765	-219	-10,021
cashflow	904	-5,924	-997	23,954	24,505
Income tax paid	-316	-2	-620	-9	-731
Cash flow from operating activities before change in working capital	107	11,463	-3,382	23,726	13,753
Cash flow before changes in					
Increase (-)/Decrease (+) inventory Increase (-)/Decrease (+) of short-	21	0	16	0	-386
term receivables Increase (+)/Decrease (-) of short-	4,349	-6,710	8,550	-8,293	320
term liabilities	-2,850	-8,315	-14,486	2,699	-9,135
Cash flow from operating activities	1,627	-3,562	-9,302	18,132	4,552
Cash flow from investing activities					
Acquisition of intangible fixed assets	-1,116	-782	-4,158	-1,208	-1,794
Acquisition of tangible fixed assets Acquisition of subsidiary, after	0	0	0	0	-108
deduction of cash and cash	10,201	22,305	20,297	22,807	36,303
Cash flow from investing activities	9,085	21,523	16,139	21,599	34,401
Cash flow from financing activities					
Warrants	0	0	-19	493	493
Shareholders contribution*	-2,000	0	-2,000	0	-15,000
New loans, including checking	0	0	0	0	0
Amortized loans	-717	-927	-3,697	-6,676	-7,968
Amortized leasing liabilities	-619	-4,642	-3,152	-19,749	-7,468
Cash flow from investing activities	-3,336	-5,569	-8,868	-25,932	-29,943
Cash flow for the period	7,376	12,392	-2,031	13,799	9,010
Opening cash and cash	5,740	7,578	15,155	6,153	6,153
Effects of exchange rate differences	15	-17	7	1	-8
Closing cash and cash equivalents	13,131	19,953	13,131	19,953	15,155



	Share capital	Other contributed capital	Reserves	Retained earnings	Minority interest	Total equity
Opening balance 2023.01.01	6,090	118,521	246	-92,640	56	32,273
Profit/loss for the period				-10,031	-2	-10,033
Exchange rate differences			-1,001			-1,001
Comprehensive income			-1,001	-10,031	-2	-11,032
Transactions with shareholders						
New share issue*	166	2,333				2,499
Warrants	0	493	0	0	0	493
Closing balance 2023.12.31	6,256	121,347	-755	-102,671	54	24,231
Opening balance 2024.01.01	6,256	121,347	-755	-102,671	54	24,231
Profit/loss for the period	•	•		-1,947	-22	-1,968
Exchange rate differences			196			196
Comprehensive income			196	-1,947	-22	-1,771
Transactions with						
shareholders						
New share issue*						0
Warrants		-40				-40
Closing balance 2024.06.30	6,256	121,307	-559	-104,618	32	22,418



	2024 Jul - Sep	2023 Jul - Sep	2024 Jan - Sep	2023 Jan - Sep	2023 Jan - Dec
Net sales	7,525	8,071	26,218	18,877	31,401
Own work capitalized	0	0	-333	0	333
Other operating income	145	879	116	5,378	612
Operating expenses					
Variable operating costs	-622	-659	-2,334	-1,801	-2,731
Other external expenses	-3,802	-6,433	-13,890	-16,389	-21,794
Personnel costs	-4,141	-4,675	-14,107	-12,744	-17,309
EBITDA	-894	-2,817	-4,329	-6,679	-9,488
Depreciation and impairments	-50	-38	-154	-145	-214
EBIT	-945	-2,855	-4,483	-6,823	-9,702
Financial income and expenses					
Other interest income and similar income	580	737	1,307	1,814	695
Other interest expenses and similar	-125	-2,423	-470	-3,489	-3,989
Profit from participations in associated	0	0	0	-1,000	-1,092
Profit/loss from Group Companies	0	42,058	0	41,058	-23,928
Profit after financial items	-489	37,518	-3,646	31,560	-38,017
Provisions					
Group contributions	0	0	0	0	7,026
Sum provisions	0	0	0	0	7,026
Deffered tax	-200	0	-200	0	0
Profit/loss for the period	-689	37,518	-3,846	31,560	-30,991



Accrued expenses and prepaid income Total current liabilities	4,506 14,067	56,672	32,250
Other current liabilities	12,578 4,508	8,846 3,814	13,758 4,121
Debt to other group companies	-4,494 10,570	41,237	11,804
Trade and other payables	1,474	2,775	2,568
Current liabilities		0 775	0.555
Total equity	47,230	110,929	48,378
Retained earnings, incl profit/loss for the period	-80,334	-16,675	-79,226
Other contributed capital	121,308	121,347	121,347
Share capital	6,256	6,256	6,256
Equity			
TOTAL ASSETS	61,296	167,600	80,627
Cash and cash equivalent	4,932	6,947	2,021
Total current receivables	28,003	46,416	46,706
Prepaid expenses and accrued income	2,048	2,617	2,156
Other current receivables	5,103	28,537	25,281
Current tax assets	224	130	192
Receivables with Group companies	20,333	14,048	19,077
Current receivables Trade and other receivables	295	1,085	0
Total fixed assets	28,360	114,237	31,900
Other long term receivables	4	4	4
Deferred tax asset	3,639	2,138	2,138
Shares in minority interest	100	0	0
Shares in Group compnaies	24,379	111,634	29,033
Equipment, tolls. Fixtures and fittings	38	61	53
Own work capitalized	200	400	671



	Share capital	Other contributed capital	Retained earnings	Profit/loss for the year	Total equity
Opening balance 2023.01.01	6,090	117,515	-17,849	-29,380	76,376
Disposition according to decision of the annual general meeting			-29,380	29,380	0
Profit/loss for for the year				-30,991	-30,991
Comprehensive income			-29,380	-1,611	-30,991
Transactions with shareholders					
New share issue*	166	2,334	0	0	2,500
Warrants	0	493	0	0	493
Closing balance 2023.12.31	6,256	120,342	-47,229	-30,991	48,378
Opening balance 2024.01.01	6,256	120,342	-47,229	-30,991	48,378
Disposition according to decision of the annual general meeting	0	0	-30,991	30,991	0
Profit/loss for for the year				-3,846	-3,846
Comprehensive income			-30,991	27,145	-3,844
Affect from merger			2,738		
Transactions with shareholders					
New share issue*	0	0			0
Warrants		-40			-40
Closing balance 2024.06.30	6,256	120,302	-75,482	-3,846	47,230



Note 1 About the business and Accounting principles

About the business

This interim report covers the Swedish parent company Everysport Group AB (publ), corporate identity number 556739-8143, and its subsidiaries. Everysport Group is divided into two business areas: Everysport and Elite Prospects.

The Everysport business area includes the group's niche media sites, digital sports services and facility operations in padel. Elite Prospects is the world's leading ice hockey platform providing fans, players, coaches, scouts, agents, journalists and club directors with detailed statistics, transfer data and news via the platform's editorial offering EP Rinkside.

The group has a total of approx. 50 employees converted to full-time. The head office is in Stockholm and the company also has offices in the USA. The group is listed on the Spotlight Stock Market (EVERY).

Accounting principles

The interim report for the Group has been prepared in accordance with International Reporting Standards (IFRS) as adopted by the EU. The interim report complies with IAS 34 Interim Financial Reporting and applicable parts of the Annual Accounts Act (1995: 1554) (ÅRL) and RFR 1. The interim report regarding the parent company has been prepared in accordance with the Annual Accounts Act and RFR 2 Accounting for Legal Entities issued by the Swedish Financial Reporting Board.

Consolidated financial statements

Subsidiaries are all the companies over which the Group has a controlling influence. The Group controls a company when it is exposed to or has the right to a variable return from its holding in the company and has the opportunity to influence the return through its influence in the company. Subsidiaries are included in the consolidated financial statements from the date on which the controlling influence is transferred to the Group. They are excluded from the financial statements from the date on which the controlling influence ceases.

Note 2 Segment Reporting - Distribution of net sales

The Group divides its operations into segments according to IFRS 'definition, the segments are only followed up at the net sales level. The two main segments are Business to Business (B2B) and Business to Consumer B2C).

	2024	2023	2024	2023	2023
	Jul - Sep	Jul - Sep	Jan - Sep	Jan - Sep	Jan - Dec
B2B	11,124	17,360	36,509	55,666	70,147
B2C	7,969	19,127	27,033	62,146	77,593
Total	19,093	36,486	63,542	117,812	147,740

Note 3 Acquisitions during 2023

Acquisitions during 2023 (ksek)	Hippson AB
Cash considerations	0
Newly issued shares	2,500
Total paid	2,500
Reported amounts on acquired assets and debt	
Share capital	100
Aquired owners equity	1,663
Sum	1,763
Goodwill	737



Definition key figures:

Profit Margin

Operating profit after financial income and expenses in relation to net sales.

Equity ratio

Equity in % of total off balance sheet.

Cash liquidity

Current assets in % of current liabilities

Earnings per share

Profit for the period divided by the number of outstanding shares

EBITDA

Earning before Interest, taxes, depreciation and amortization

EBIT

Earnings before interest and taxes

Adjusted EBITDA, Adjusted EBIT, Adjusted profit/loss after tax

Adjusted EBITDA, adjusted operating profit (EBIT) and adjusted profit after tax exclude items affecting comparability linked to the sale of business and the strategic review within Every Padel. The items affecting comparability attributable to Every Padel are shutdown costs and the result of renegotiation of lease agreements.

MRR

Monthly Recurring Revenue, is defined as the initial value of the next month's revenue regarding subscription revenue. Alternative key figure that the company management uses to assess business area Elite Prospect's development, which is not specified or defined within IFRS or other applicable regulations.

ARRAnnual Recurring Revenue, MRR multiplied by 12.

	2024	2023	2024	2023	2023
	Jul - Sep	Jul - Sep	Jan - Sep	Jan - Sep	Jan - Dec
Profit margin %	-3%	48%	-3%	-0%	-7%
Equity ratio %	32%	21%	32%	21%	14%
Cash liquidity %	114%	85%	114%	101%	101%
Number of shares	6,256,430	6,256,430	6,256,430	6,256,430	6,256,430
Earnings per share	-0.08	2.81	-0.28	-0.06	1.76
EBITDA	610	43,145	4,359	50,187	51,863
EBIT	-271	18,698	-1,417	2,533	3,841
Adjusted EBITDA	910	2,352	-253	11,152	13,283
Adjusted EBIT	29	-2,822	-4,358	-10,215	-8,452
Adjusted profit/loss after tax	-181	-3,338	-4,909	-8,781	-8,518
MRR (Elite Prospects)	2.40	2.00	2.40	2.00	2.40
ARR (Elite Prospects)	28.80	24.00	28.80	24.00	28.80



Adjusted EBITDA, adjusted EBIT and adjusted profit/loss after tax

	2024	2023	2024	2023	2023
	Jul - Sep	Jul - Sep	Jan - Sep	Jan - Sep	Jan - Dec
EBITDA	610	43,145	4,359	50,187	51,863
Restructuring costs	0	0	1,600	851	1,306
One-time affects from depreciations regarding re-negotiated rent contracts	0	0	-7,362	-779	-779
Costs sale of subsidiary	0	1,265	0	1,265	1,265
Profit/loss from sale of subsidiary	0	-42,058	0	-42,058	-42,058
Warranty claim	0	0	850	0	0
Bad debt loss	300	0	300	1,686	1,686
Summary posts disturbing comparability	300	-40,793	-4,612	-39,035	-38,580
Adjusted EBITDA	910	2,352	-253	11,152	13,283
EBIT	-271	18,698	-1,417	2,533	3,841
Restructuring costs	0	851	1,600	851	1,306
One-time affects from depreciations	•		•		
regarding re-negotiated rent contracts	0	-8,381	-5,691	-7,795	-7,795
Costs sale of subsidiary	0	1,265	0	1,265	1,265
Profit/loss from sale of subsidiary	0	-41,698	0	-41,698	-41,698
Warranty claim	0	0	850	0	0
Bad debt loss	300	0	300	1,686	1,686
Write-down Goodwill post	0	26,443	0	32,943	32,943
Summary posts disturbing comparability	300	-21,520	-2,941	-12,748	-12,293
Adjusted EBIT	29	-2,822	-4,358	-10,215	-8,452
Profit/loss after tax	-481	17,387	-1,968	-228	-10,033
Restructuring costs	0	851	1,600	851	1,306
One-time affects from depreciations					
and interest regarding re-negotiated rent contracts	0	-8,800	-5,691	-8,214	-8,214
Costs sale of subsidiary	0	1,265	0	1,265	1,265
Revaluation of delayed purchase price	0	0	0	0	1,285
Profit/loss from sale of subsidiary	0	-40,484	0	-37,084	-28,756
Shareholders contribution to minority interest	0	0	0	0	0
Warranty claim	0	0	850	0	0
Bad debt loss	0	0	300	1,686	1,686
Write down Goodwill	300	26,443	0	32,943	32,943
Summary posts disturbing comparability	300	-20,725	-2,941	-8,553	1,515
Adjusted profit/loss after tax	-181	-3,338	-4,909	-8,781	-8,518